



London Western Rowing Club

PO Box 67012, RPO Sunningdale
London, ON, N6G 0V5

Web Designer & Social Media Manager

Summary

The web designer is responsible for designing and building the interface, navigation, and aesthetic of London Western Rowing Club's website. They will also assist with social media management and graphic designing projects. Reporting directly to the Summer Student Coordinators and consulting with the coaching, boat assignment committee. This role is seasonal (16 weeks May - August) and is dependent on funding through the Canada Summer Jobs program.

Salary

\$17/hour for approximately 30 hours per week (16 weeks)

Essential Duties & Responsibilities

Web Design

- Updating engaging and responsive landing pages
- Optimizing sites for maximum speed and scalability
- Employing industry and design best practice through website build process
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- Ensuring website function and stability between devices (desktop, tablet, mobile)

Social Media Management

- Designing graphics to post on social media platforms (Facebook, Instagram, Twitter)
- Scheduling posts
- Managing social media pages
- Assist in the writing of monthly newsletters.

Requirements & Qualifications

Basic Requirements

- Must be between 15-30 years old.
- Must maintain and satisfactorily complete a criminal background check.

Soft Skills

- Preferred education in web design, digital media, information technology, computer science, graphic design, or related field
- Good understanding of content management systems
- Good understanding of search engine optimization principles
- Excellent visual design skills
- Up-to-date experience with international web protocols, standards, and technologies
- Creative and open to new ideas
- Excellent communication skills

For Application, please Send Resume and Cover Letter to Paul Davenport at clubcaptain@londonwesternrowing.com